

Cookie Policy

This policy describes the information we process to support NextGen Ventures Pte Ltd (“NextGen”) products and services, in relation to cookies. NextGen products and services are sold and provided through its various platforms and websites under the brand name Pages.SG (collectively “Our Solutions”). In this Policy, “we”, “us”, “our” or “Pages.SG” or “NextGen” refers to NextGen Ventures Pte Ltd, and “you”, “your”, “user” or “users” refers to you as the user, individual or business, of our websites, products or services. By using Our Solutions, you are consenting to our processing and collection of your information as set forth in this Cookie Policy, as well as our [Data Policy](#), as may be amended from time to time.

1. Information about Cookies

Cookies facilitate certain features that can make the application or web surfing experience more convenient and valuable for users.

A “cookie” is a small piece of information which a web server can store on your web browser. This is use for having your browser remember some specific information which the web server can later retrieve. As you browse the web, some cookies are “set” on your web browser. When you quit your browser session, some cookies are stored in your computer’s or device’s memory in a cookie file, which some expire, or disappear. All cookies have expiration dates. The cookie is set on a particular browser on a particular computer or device, so when you use a different computer or device, the cookie will not exist.

2. How We Use Cookies

We use cookies for a number of purposes, for example, to maintain continuity during a user session, to gather data about the usage of Our Solutions for research and other purposes, to store your preferences for certain kinds of information and marketing offers, or to store a username or customer identification information, so that you do not have to provide this information every time you return to use Our Solutions.

Our cookies will track only your online activity on Our Solutions. They will not track your other Internet activity. Our cookies typically do not gather personally identifiable information, for example your email address, unless agreed by you.

3. Cookie Filters

You can control how cookies are used on your computer or device by changing your browser settings. If you decided to delete or block certain cookies, your experience on Our Solutions may be limited and you may not be able to use some of Our Solutions’ features, especially where cookies are used for security and other functions.

4. Cookies of Other Companies

From time to time, we can use other companies to set cookies on Our Solutions, and gather cookie information for us. In some cases, we will also use another company to operate web servers for Our Solutions. We use the cookie information gathered by these companies in the same manner as stated in the previous section. The companies we use may not use these cookies for their own internal purposes or share the information gathered with anyone other than Nextgen, in accordance with the terms of the contracts they have signed with us.

5. Ordering Online

Online ordering systems can use cookies that remember what a person buys or wants to buy. Cookies enable users to keep browsing and adding to their “shopping cart”. They can even end a browser session, come back, and still have the same items in their cart from the last session, if they choose to.

6. Registering Online

If you decide to register for product or service on Our Solutions, or join a chat group or online community, you will likely be asked to supply some information about yourself. Often cookies are used so that you do not have to identify yourself every time you re-enter these sites.

7. Site Personalization

Cookies allow users to indicate what types of information they are interested in receiving when they visit a particular site. Users can then view only what they are interested in and not waste time with information that may not be of interest to them.

8. Web Site Tracking

Tracking allows site owners to find out what pages visitors link to, and interpret or infer what is interesting to them. This helps the owners of sites to keep their content fresh and relevant.

9. Device Tracking

We may use similar technologies, particularly in mobile advertising, that use device information to help deliver our advertisements and measure advertising campaign effectiveness. We and companies we work with may collect your device information when you use Our Solutions to see our ads.

Compiling and comparing these attributes can create a unique ID for individual devices and can be “matched” to the same attributes appearing other sites or mobile applications. Some companies we work with are also able to associate related devices into households based on consumer characteristics, such as IP addresses.

10. Targeted Marketing

From time to time, we do place advertisements where we think they will be most relevant to customers. We place advertisements by developing and using our own marketing segments that may combine online and offline information about our current and prospective customers. Cookies can be used to build a profile of where in a particular site you visit. This information is then used to target advertising that might be of interest to you.

11. Security

Cookies cannot be used to obtain data from your hard drive, get your e-mail address or steal sensitive or personal information about you. The only way that any private information could be part of your cookie file would be if you personally give that information to a web server. Also, each cookie can only be read by the server that set it, so strange servers cannot view or steal the information in a cookie that you have previously accepted. Note also that computer viruses are not passed through the setting or use of cookies.

If you, as a visitor, want to disallow cookies you can do so on your web browser. It is important to note that the information we use about you helps us provide you with products and services and experiences that benefit you. You have the ability to control how your non-personal information is collected and used online.

12. Notice of Changes

From time to time, we may change this Cookie Policy. The effective date of this statement, as indicated below shows the last time this statement was revised or materially changed. Checking the effective data below allows you to determine whether there have been changes since the last time you reviewed the statement.

13. Effective Date

This Cookie Policy was last modified on 2 Apr 2021.